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A Horror Blockbuster Comes to Life: Movie Park Germany Plans "A Quiet Place" Horror House for Halloween 2024!

More movie-like attractions coming in the future: the park expands its cooperation with PARAMOUNT GLOBAL

(Bottrop-Kirchhellen, 18 September 2024) Until now, Movie Park Germany has been silent as the grave about its newly planned horror house for the upcoming Halloween Horror Festival. Now Germany's largest movie and amusement park is revealing its best-kept secret. The new horror attraction for 2024 will be based on Paramount Pictures' record-breaking movie franchise "A Quiet Place".

The new IP attraction will focus on an intense experience. Guests will have to immerse themselves in well-known key scenes from the box office success – and find their way to freedom between vicious creatures, ominous settings and quiet passages. The new maze therefore fits in perfectly with this year's park motto "Stay Quiet, Stay Alive".

The new horror attraction will officially open on 3 October. The conception plan is already very telling: The novelty is not only based on one of the most famous horror movie licenses of recent years – but will also become Europe's largest indoor horror house to date, with an area of over 1400 m² / 15070 ft².

A Quiet Place – A horror blockbuster comes to life at Movie Park

"The demand for an IP horror house has been very strong among our guests," says Halloween Project Manager Manuel Prossotowicz. "Thanks to the cooperation with Paramount Global, we can not only fulfill this wish, but also bring a well-known franchise to the park that will further immerse guests in the world of the horror genre."

In a total of eight detailed scenes, horror and movie fans can prove their courage in a post-apocalyptic setting. The horror attraction includes the first two movies of the franchise and will bring the supermarket scene, the forest and the silo to life, among others.

Movie Park's long-standing partners **IMAmotion and IMAscore** will be responsible for the realization of the project, playing a major role behind the scenes and on the

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Halloween set. The team will pay special attention to an authentic implementation of the design language and the sets of the movie.

While horror houses often feature narrow and winding corridors, more spacious areas will now contribute to the unique atmosphere in this new experience. "This is a challenge that had to be carefully considered right from the initial concept phase. We intend to catch visitors' attention and gaze in the best possible way – even distracting them if necessary – to create a thrilling overall experience," explains Managing Director Xaver Willebrand.

Furthermore, the technical aspects, sound design and content implementation of the new horror house are part of a detailed concept. For example, the integration of special speakers and authentic sound effects from the movie will enhance the new attraction.

The most recent film in the franchise, "A Quiet Place: Day One", opened to nearly \$100 million worldwide and set the franchise record for the biggest opening at the global box office. To date, "A Quiet Place: Day One" has grossed over \$261 million worldwide.

Movie Park Germany

Since 1996, Movie Park Germany has been offering its visitors shows, attractions and events all about film, with the motto: "Hooray, I'm in the movies!" Spanning approximately 45 hectares, the Park invites guests to immerse themselves in the world of film and find excitement, entertainment and thrill in more than 40 different attractions. Germany's largest film and amusement park is a special experience for young and old alike, having borne the TÜV distinction "OK for Kids" since 2006. Featuring nickelodeon LAND and its TV heroes SpongeBob SquarePants and Patrick Star, the PAW Patrol and the Teenage Mutant Ninja Turtles, the park is particularly suitable for families. Thanks to the in-house tour operator Movie Park Holidays, arranging a long journey with accommodation in nearby hotels is child's play. www.movieparkholidays.com. Movie Park is part of Parques Reunidos, one of the leading global operators of regional leisure parks with a well-diversified portfolio of more than 60 different assets (theme parks, zoos and marine parks, water parks and other attractions), spread out over 12 countries across Europe, North America, the Middle East, and Australia.

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