



*Press release from 16 January 2025*

## **Second event year of “Movie Park's Hollywood Christmas” sees strong increase in visitors Movie Park Germany closes the 2024/2025 season with increased total visitor numbers and best result since 2002**

(Bottrop-Kirchhellen, 16 January 2025) A successful winter season at Movie Park Germany leaves its mark and Ho-Ho-Hollywood in Germany slides into the season break with a very positive result: With its original American winter event “Movie Park's Hollywood Christmas”, Germany's largest movie and amusement park was able to achieve a strong increase in guests of 20 percent compared to the previous year and thus managed more than successfully to build on last year's premiere of the event.

“We are delighted that our winter event has been able to grow significantly in its second year and has been well received by our guests,” says Managing Director Thorsten Backhaus. “Especially as a movie and amusement park with American roots, we can continue to showcase our identity and at the same time offer more opening days for our guests.”

More than ten entertainment moments and shows, strikingly colorful American decorations and over 800,000 lights in four themed areas awaited the whole family on a total of 23 event days. The program included a large Christmas Tree Celebration, Christian Farla's “A Magical Christmas Tale” show, a winter version of the parade, a “Meet Santa & Friends” and a 360 m<sup>2</sup> ice skating rink. A new closing show with fire, laser and light effects formed the grand finale of each event day.

The park also achieved a solid result for the full year 2024 and including the opening days in January 2025, with visitor numbers exceeding the previous year and the highest total number of visitors since 2002. In addition to more visitors to “Movie Park's Hollywood Christmas”, this is also primarily due to a successful fall season with a new visitor record for the Halloween Horror Festival and some successful special events.

Movie Park Germany is now on a season break. The studio gates of Hollywood in Germany will reopen on April 4, 2025, kicking off the new 2025 season.

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#### Movie Park Germany

Since 1996, Movie Park Germany has been offering its visitors shows, attractions and events all about film, with the motto: "Hooray, I'm in the movies!" Spanning approximately 45 hectares, the Park invites guests to immerse themselves in the world of film and find excitement, entertainment and thrills in more than 40 different attractions. Germany's largest film and amusement park is a special experience for young and old alike, having borne the TÜV distinction "OK for Kids" since 2006. Featuring Nickelodeon LAND and its TV heroes SpongeBob SquarePants and Patrick Star, the PAW Patrol and the Teenage Mutant Ninja Turtles, the park is particularly suitable for families. Thanks to the in-house tour operator Movie Park Holidays, arranging a long journey with accommodation in nearby hotels is child's play. [www.movieparkholidays.com](http://www.movieparkholidays.com).  
Movie Park is part of Parques Reunidos, one of the leading global operators of regional leisure parks with a well-diversified portfolio of more than 60 different assets (theme parks, zoos and marine parks, water parks and other attractions), spread out over 12 countries across Europe, North America, the Middle East, and Australia.

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