

PRESS KIT

"Movie Park's Hollywood Christmas"





"Movie Park's Hollywood Christmas" - Overview

Welcome to Ho-Ho-Hollywood in Germany!

It's Christmas time at Movie Park Germany and the American Holiday Season known from US movies is brought to life in four themed areas with over 800,000 lights. In addition to a cozy Christmas atmosphere, Germany's largest movie and amusement park offers plenty of action and entertainment for the whole family.

Line-Up / Program 2024

- Christmas Tree Celebration
- Christian Farla's "A Magical Christmas Tale" Magic Show
- Meet Santa & Friends
- Hollywood Christmas Parade
- Singing Show on the Rockefeller Plaza Stage
- Movie Park's Christmas Spectacular Show at Van Helsing's Club
- 360 m² large and roofed ice-skating rink
- · Closing show with fire, laser and lights
- Kids Cookie Factory
- Nickelodeon Dance Party Christmas Edition
- "The Polar Express 4-D Experience" at the Roxy 4-D Theater
- "Home Alone" movie
- Yeti S.A.D. as a walking character
- Curling
- Mapping Show
- US food specials, Christmas food stalls and food trailer

Hollywood Christmas in Numbers

- 23 event days (park open from 12 to 8 pm)
- Over 10 entertainment moments and shows
- Park illumination with over 800,000 lights
- 450 Christmas trees
- 20 meters high and 2.5 tons heavy festively decorated Christmas tree
- 4 Christmas themed areas
 - Christmas Boulevard USA
 - Rockefeller Plaza
 - Nickelodeon HoHoHoliday LAND
 - Wild West Christmas





Set 1: Christmas Boulevard USA"

Movie Park's "Hollywood Boulevard" is transformed into 'Christmas Boulevard USA' during the cold season and reminiscent of a typical American small town with numerous lights and colorful decorations.

So that Santa Claus and his elves can ring in the festive evening from 5 pm, the big "Christmas Tree Celebration" takes place daily at the fountain around the festively decorated Christmas tree, which is 20 meters



high and weighs over 2.5 tons. A **light show** accompanied by musical Christmas classics makes the boulevard glimmer and brings more sparkle into the cold season. At the Roxy 4-D Theater, "**The Polar Express**" brings the Christmas miracle to the big screen. Additionally, the grumpy **Yeti S.A.D** comes out of the studio halls again, just in time for winter, and is available for meet & greets.

The grand finale of each day is a **closing show with fire, laser and light effects** that not only makes children's eyes light up but also the sky above the Movie Park Studios. Movie Park Germany collaborates with the renowned Bottrop-based company FOG fireworks to create a more weather-independent version of a closing show.

The winter version of the parade returns with the "Hollywood Christmas Parade". Amidst lights and a festive atmosphere, the streets around "Christmas Boulevard USA" and "Rockefeller Plaza" come alive to the IMAscore-created soundtrack.

Set 2: "Rockefeller Plaza"



In winter, the "Streets of New York" are transformed into the "Rockefeller Plaza". In addition to the Plaza singing show to start the day, the "Movie Park's Christmas Spectacular" show, inspired by the American dance group "The Rockettes", moves into Van Helsing's Club this year to incorporate new show elements and offer a weather-independent location. Visitors then skate into the next scene on the 360 m² large and roofed ice-skating rink, which is located directly in front of the stage. In the middle of the ice rink is a 6-meter Christmas tree. As is customary in New York in winter, all winter fans can hire ice skates.

A Christmas-style **mapping show** is also be part of the program and projected onto the facades of the "Time Riders" and "The Toymaker" buildings. Accompanied by Christmas music from IMAscore, it stages wintery

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characters for the guests. Christmas movie fans are also in for a treat: "Home Alone" is showing at Van Helsing's Club.

Those looking for a darker experience during the festive season can make a detour to "Van Helsing's Factory". Just around the corner, in the nearby Star Trek area, the "Star Trek™: Operation Enterprise" roller coaster awaits all winter fans to catapult them into frostier spheres.

Set 3: "Nickelodeon HoHoHoliday LAND"

The winter version of "Nickelodeon LAND" is brought to life with "Nickelodeon HoHoHoliday LAND". The popular characters from PAW Patrol and SpongeBob SquarePants not only get a Christmas makeover for Meet & Greets, but this year for the first time they also have their own big Christmas ornaments, which serve as photo points throughout the themed area. The "Nickelodeon Dance Party Christmas Edition" show with the park's popular characters takes place on the redesigned stage this year. The site sound throughout the area is filled with children's Christmas songs.



The "Movie Park Studio Tour" slides across the tracks in its Christmas Special Edition. The wintery portfolio also includes other **Nickelodeon LAND attractions** such as "Ghost Chasers", "Jimmy Neutron's Atomic Flyer", "Mission to Mars", "Splat-O-Sphere" and the PAW Patrol attractions.

Christmas baking is back in full swing at the **Kids Cookie Factory** at California Coffee. Children can design their own cookies and take them home with them. An American Christmas market is set up on the covered forecourt. All winter sports fans can also put their skills to the test and enjoy **a game of curling**.



Set 4: "Wild West Christmas"

The "Wild West Christmas" area extends to Studio 7, where Christian Farla's "A Magical Christmas Tale" takes place up to three times a day. The family-friendly magic show includes spectacular magic and illusions, dancers and artistic variety acts. In the storyline, the awardwinning illusionist faces a race against time. When the Magic Book of Santa Claus disappears, the elves ask master magician

Christian Farla for help to bring it back. He has to time travel to the North Pole and visit Santa's Toy Factory. Together they need to find three golden keys to open the mystery box and let it snow again. Time is running out and Christian Farla needs to make all the presents appear before Santa Claus comes home.

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In the Western Saloon, there is a "Meet Santa & Friends" show, as is typical in American malls, with Santa Claus welcoming kids and families on stage. Here, children can hand in their personal wish lists and meet Santa Claus and his elves.

A new addition to the winter attraction portfolio this year is the rollercoaster "The Bandit", which takes guests on a ride on the "big wooden sleigh".



"Santa Monica Pier"

Those who are planning a cozy, wintery stroll and want to soak up the atmosphere in a quiet and relaxed manner can find what they are looking for in the Californian part of the park. The themed area "Santa Monica Pier" – which fittingly already has a Christmas reference in its name – is permanently open to visitors this year and staged with special lighting.

Food & Beverages

Of course, a big Christmas party cannot be complete without food! Special **US food trailers and classic Christmas food stalls** have Mac & Cheese, Christmas Burritos or Loaded Hash Browns on the menu to create a typically American culinary ambience. In addition to its own culinary specialties, Movie Park has brought its long-standing partner Caab Events on board to give the catering offer the original American touch. The **California Coffee** also serves Christmas snacks and pastries, brownies, American cheesecake and hot drinks such as cocoa, mulled wine and cranberry punch to warm guests up. The **Trattoria Hollywood** restaurant will also be open to all winter fans this year.

B2B events / Christmas parties

For B2B customers and groups, an offer is available for Christmas parties with a customized catering offer. Packages including admission and buffet can be booked for groups of 25 or more. For example, a mulled wine reception can be organized in the California Coffee Bar & Grill on the covered and heated terrace and the evening can be rounded off with a winter BBQ buffet. Dining takes place in the adjoining and heated Winter Dining Room. A curling rink can also be booked exclusively. Inquiries and wishes for a Christmas party event can be sent to christmas@moviepark.de and coordinated with the Movie Park team.

For all companies that would like to visit "Movie Park's Hollywood Christmas" with their team without a party, there is also a special offer for ticket contingents that include undated day tickets at a special price. These are transferable and can be used by employees and customers alike.



Tickets and season pass offers

For all guests wishing to secure their winter experience at Movie Park already, an undated early bird ticket is now available at the information desk and the Visitor Welcome Center at a price of €24.90. The dated tickets for the event are already available in the park's web shop.

Holders of a 2024 season pass who extend their pass for the 2025 season will also have the opportunity to visit "Movie Park's Hollywood Christmas" in the 2024 season. This year's winter event days will therefore be automatically included when renewing a Silver, Gold or Platinum pass (excluding Bronze). The new season passes are now available at the box office and in the web shop. There is also a 20 percent discount on the regular season pass prices for the Silver, Gold and Platinum versions until November 10.

Anyone who renews their current season pass on their next visit to the park will receive an additional 5 euros discount during the promotional period. Anyone who does not renew their pass from the 2024 season or has a bronze season pass can purchase a personal ticket directly at the ticket counter on the desired day of visit in December / January at a special price of just €14.90.



Here you can find more pictures of the winter event: <u>Movie Park's Hollywood Christmas</u>
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Movie Park Germany

Since 1996, Movie Park Germany has been offering its visitors shows, attractions and events all about film, with the motto: "Hooray, I'm in the movies!" Spanning approximately 45 hectares, the Park invites guests to immerse themselves in the world of film and find excitement, entertainment and thrills in more than 40 different attractions. Germany's largest film and amusement park is a special experience for young and old alike, having borne the TÜV distinction "OK for Kids" since 2006. Featuring Nickelodeon LAND and its TV heroes SpongeBob SquarePants and Patrick Star, the PAW Patrol and the Teenage Mutant Ninja Turtles, the park is particularly suitable for families. Thanks to the in-house tour operator Movie Park Holidays, arranging a long journey with accommodation in nearby hotels is child's play. www.movieparkholidays.com. Movie Park is part of Parques Reunidos, one of the leading global operators of regional leisure parks with a well-diversified portfolio of more than 60 different assets (theme parks, zoos and marine parks, water parks and other attractions), spread out over 12 countries across Europe, North America, the Middle East, and Australia.

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